

The Point In Time Accredited Personal Assistant



Transforming the aging experience and inspiring the art of living well across life's journey will require new and innovative "Lifestyle Tools", that will deliver a better user experience across life's journey.

The nation is experiencing a shortage of caregivers reaching the point of crisis mode as boomers cross the threshold into old age.

The average in-home caregiver today makes \$22,000 per year. Our Accredited Personal Assistants (CNAs in most cases) receive a starting salary of \$50,000 annually.

At Point In Time, we believe one solution lies in reinventing the “caregiver” position through education, continued education, and a professional starting salary along with profit sharing and job sharing.

Today, we need to arm passionate individuals with the tools and education to invent and continually reinvent themselves, as well as the position in this constantly changing world to remain relevant and continually deliver a better user experience in the field of in-home care.

Our Personal Assistants support the same community, the same neighborhood members every day, building a support system around relationships that deliver a better outcome.

The program adapts to a change in abilities across life’s journey. The plan takes small steps, customizing a program to fit the resident members wants, needs and budget. It is about quality of life & precise, personal solutions, eliminating over care and under care.

As resident members age up and the need arises, their home adapts to become the care facility as the patients remain humanized as the dwellers and continue to enjoy their home along with the camaraderie and mutual support of their fellow housemates.

Within reason we bring in a care team to meet their precise, personal solutions.

Personal Assistants in a 15-bedroom community are available to resident members when the need arises at \$42.00 per day for 24/7 care.

Medicare is facing some challenging headwinds and is offering new payment incentives and shared savings contracts with innovators reinventing the Medicare roles capably and efficiently leading to better outcomes. We believe the Point In Time Personal Assistant program is outcome driven and ideally positioned to embrace a program such as this.

“As of 2009 45 million Americans were covered by Medicare, it is expected that an additional 73 million will be covered by 2030.

Accredited Personal Assistants are available beyond the walls of our communities to help the surrounding neighborhood age in place successfully.