

Marketing Through the Parish Pulpit



We have had the privilege and opportunity to visit with more than 150 pastors who are anxious to get underused buildings off their back and parish books.

The pastors we have met look forward to

this revitalization in the parish and neighborhood, as well as the newfound revenue stream the program holds for their parish.

After the model showcase is completed, we will invite the pastors and VIPs from across Chicago to tour the model community and see the potential that exists for their parish / neighborhood convent.

Just Imagine the pastor, standing at the pulpit, talking about an entirely new and infinite lifestyle he witnessed first-hand, a lifestyle that can be recreated right here in the neighborhood.

We propose to have lunch tours 3 to 4 days a week. The Point In Time Team will invite people from the parish and

neighborhood, 20 at a time, to tour the model showcase, have lunch, and see a new way of aging unfold. We will have a bus pick people up in their church parking lot. We expect 60 to 100 people to tour the model each week.

As parishioners and neighbors gather and sign up for a tour, a potential community of friends is already forming. Guests will be introduced to a new and infinite lifestyle never experienced before.

Point In Time will build the same lifestyle and deliver the same programs across diverse urban neighborhoods. On average the communities will house 15 resident members. We require 10 people to sign a lease to become resident members to start construction.

Anticipating the desire and need for many people to remain at home and age in place, we invite them to take the tour and see the potential that can be delivered to their doorstep.

The Point In Time Neighborhood Enrichment Hub Team bridges the gap to our cutting-edge programs and services, moving beyond the walls of the community hub, helping people age at home successfully.