

# Point Time

## Flywheel of Innovation



***“not a unicorn, but a unicorn farm” ©***

*“The most devastating mistake we can make, and the one impossible to measure, is the failure to innovate”.*

**Joseph F. Coughlin, Founder and Director of the MIT Age Lab.**

The Flywheel of Innovation represents new opportunities for entrepreneurs, innovators, researchers, and academia collaborating across our open platforms and living micro research centers to continually develop a new range of programs, products, services, amenities, and technology that will address this large and expanding middle market attainably and change the way we live into aging.

The Point In Time Collaborative Communities as open platforms for innovation provide innovators a living test bed on which they can continually collaborate across disciplines to develop, build, and refine the complementary components for daily living.

The communities as living micro research centers enable the research team to analyze what components and interventions can help prevent or reduce the burden of age-related diseases, disorders and disabilities.

Louise Hawkley, Senior Research Scientist with NORC at the University of Chicago has expressed her interest in using our communities as living micro research centers to study loneliness and isolation, analyzing what components are effective, what ones need to be refined to be effective and encourage new components and interventions to be developed through collaboration on our open platform

We have a keen interest in building relationships with other Institutions interested in using our open platforms and living micro research centers for education and research that will transform the aging experience and

inspire the art of living well across all of life's journey, regardless of age.

All intellectual property remains that of the developer.

For far too long we have really undervalued, underestimated and under-invested in older adults in this country. Our aging society deserves long term research

An open platform for continued research and innovation will certainly provide a better, more exciting living experience, life with purpose and a lower cost of living, but, what if the lifestyle and the components within could truly help alleviate social isolation and loneliness, holding the potential to also delay the onset of dementia and other age-related diseases, disorders, and disabilities.

We believe we have just scratched the surface of the potential the innovation platform holds. By collaborating across disciplines, we can take the program to an entirely new level where the impact will be seen unfolding every day for the good of humanity.

The neighborhood communities along with the resident and neighborhood members as both teacher and student in a real-world environment are the tools on which to develop solutions and new approaches to the challenges facing diverse urban neighborhoods and our aging society.

At Point In Time, we look to share new ideas for a better urban living experience and the good of humanity.